

# Annual Sponsors' Program for 2018

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## APA FLORIDA SIGN UP NOW – SPONSORSHIP TAKES EFFECT JANUARY 1, 2018

The APA Florida Annual Sponsors' Program was created for firms and organizations that share APA Florida's mission of advocating excellence in planning. APA Florida provides professional development opportunities to planners statewide, in both the public and private sector. We have over 2,600 members. With the benefits provided, an Annual Sponsorship is a great way to heighten your company's name and recognition statewide, make valuable contacts, strengthen existing customer relations, and show your support for APA Florida and its members. If you share this commitment, let others know through your patronage and the recognition that comes with this program by becoming an Annual Sponsor today!

### \$5,000 ANNUAL SPONSORSHIP BENEFITS

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#### APA Florida Legislative Workshop

- On-site signage at registration and reception
- Recognition in materials provided to attendees and in all workshop advertisements
- Two Complimentary Registrations

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#### APA Florida Annual Conference

- On-site signage at registration and receptions
- Full page ad in program
- Complimentary Booth
- Three Complimentary Registrations
- Recognition in all conference advertisements
- Preferred Seating in Main Ballroom Sessions

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#### APA Florida Section Legislative Breakfasts (ALL)

- On-site signage
- Recognition in member notices

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#### APA Florida Section Workshops

- On-site signage
- Recognition in workshop advertisements
- One complimentary registration

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#### Florida Planning Newsletter

- Full page ad in one issue
- Business card ad for one year (4 quarterly issues plus preliminary conference program which gets mailed to each member)
- Inclusion of special graphic in every issue acknowledging annual corporate sponsors
- option to write an article (subject to APA Florida's standard editorial policies and review)
- Two complimentary job advertisements

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#### APA Florida eNews & Notes

- "Hot Button" link to firm's website at bottom of every issue (12 issues/year)

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#### APA Florida Website

- "Hot Button" link to firm's website on the home page and on the consultant directory page
- Recognition on website
- Two complimentary job advertisement (in conjunction with newsletter advertisements)

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#### APA Florida Membership

- One complimentary "Florida Only" membership for someone who is not already a member
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*To Sign Up or if you have any questions regarding this program, please contact APA Florida's Executive Director, Julia "Alex" Magee at (850) 201-3272 or e-mail Alex at [fapa@floridaplanning.org](mailto:fapa@floridaplanning.org)*