

## Sun Coast Section Sponsorship Program

Being a SPONSOR for the Sun Coast Section is a valuable means to show support for the planners of our community's future. By participating as a Sponsor you can help advance the planning profession and, in the process, improve the quality of life for our state. PLUS take advantage of a range of benefits specially designed to promote your company or organization.

Firms may provide their logo for use in all materials; if that is not provided, firms will be recognized by name. Sponsorships must be received one month prior to the scheduled event to receive promotional advertising benefits. Sponsorships received less than a month before the event will be advertised at the event and in the newsletter recap of the event. All or a portion of your donation may be tax deductible; please consult your tax professional for advice.

### ***Description of Sponsorship Opportunities***

**Annual Section Sponsor** – Your annual sponsorship provides general, unrestricted support for section events and activities. During your 12 month sponsorship we agree to post your company name (or logo) on the section website and in all section emails. Additionally, your firm will be thanked verbally (or via signage, if appropriate) at each event. Finally, you will receive one free admission to every event sponsored\* by the section during your sponsorship period.

- Sign me up. I want maximum visibility! \_\_\_\_ \$2,000

**Annual Awards Function Sponsor** (Typically held in November of each year) – Traditionally the Sun Coast Section holds an Annual Awards Dinner. This event serves as an opportunity to recognize successful projects and individuals in our region, and also provides an opportunity for our membership to network and enjoy good food and good company. All sponsors are acknowledged verbally, in emails advertising the event, and in the program brochure. Additional benefits are as provided below.

\_\_\_\_ \$250 – “Contributing Sponsor” – Receives one complimentary event registration

\_\_\_\_ \$500 – “Supporting Sponsor” – Receives two complimentary event registrations

\_\_\_\_ \$1,000 – “Super Sponsor” – Receives four complimentary event registrations, and will receive visibility through onsite signage

### **Sun Coast Section Scholarship Programs**

Option 1: General Contribution: \$ \_\_\_\_\_ (write amount here)

Your general contribution (gratefully accepted no matter how large or small) will be pooled with other donations to underwrite a scholarship for a student in the local planning graduate program at USF, or may be used to help us create a Sun Coast Scholarship Endowment Fund.

**Option 2: Underwrite One (1) Full Scholarship:**

Support your local planning graduate program (USF) or alma mater! Your donation will be used to award a merit-based scholarship to qualifying students from our region. I'd like to support a student from (please check one):

- University of South Florida (Master of Urban and Regional Planning)
  - \_\_\_\_\_ \$1,000 \_\_\_\_\_ Other Amount (greater than \$1,000)
- Florida State University (Master of Science in Planning)
  - \_\_\_\_\_ \$1,000 \_\_\_\_\_ Other Amount (greater than \$1,000)
- Florida Atlantic University (Master of Urban and Regional Planning)
  - \_\_\_\_\_ \$1,000 \_\_\_\_\_ Other Amount (greater than \$1,000)
- University of Florida (Master of Arts in Urban and Regional Planning)
  - \_\_\_\_\_ \$1,000 \_\_\_\_\_ Other Amount (greater than \$1,000)
- Another Florida University with a Graduate Planning Degree Program
  - \_\_\_\_\_ Write School Name Here and Indicate Amount Below
  - \_\_\_\_\_ \$1,000 \_\_\_\_\_ Other Amount (greater than \$1,000)

**Event Sponsor** – Sponsor one of the Sun Coast Section’s many events held throughout the year. These include happy hours, professional development workshops or walking tours. You specify which type of event you’d like to sponsor and we’ll make it happen! Besides verbal acknowledgement at the event, all sponsors are acknowledged in emails advertising the events, and in the program procure (if any). Additional benefits are as provided below:

\_\_\_\_\_ \$100 – “Planning Leader” – Receives one complimentary registration to the event (up to a maximum value of \$25)

\_\_\_\_\_ \$200 – “Planning Champion” – Receives two complimentary registrations to the event (up to a maximum value of \$50)

\_\_\_\_\_ \$500 – “Planning Visionary” – Receives five complimentary registrations to the event (up to a maximum value of \$125). Additionally, sponsors at this level will receive visibility through onsite signage.

***\*May not include those events that are cosponsored by the Sun Coast section.***

***Questions? Please Contact Stephen Benson, Chair at (813) 975-6255 or [suncoastfapa@gmail.com](mailto:suncoastfapa@gmail.com)***

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**Please send the completed form to the following address:**

Sun Coast Section, APA FL  
c/o APA Florida  
2017 Delta Lane, Suite 201  
Tallahassee, FL 32303

***Note: While your payment with a check (made payable to Sun Coast Section, APA FL) will allow us to maximize the dollars you give, we may be able to arrange payment via credit card. Please contact us for details.***