

American Planning Association Florida Chapter



Planner's Recovery Kit
Panel Presentation
September 16, 2009

Our Subject Today

Is

**All
About
You!**



Want to Know a Secret?

There is an **INCREDIBLE** opportunity available to **EACH OF US** right now, "out there" in the market.

The Opportunity Is This:
NOW is the Time to ACT!

To
Take Charge of
Your “Personal Recovery Plan”

The Choice is Yours!

Why Now?

NOW is an ideal time to take advantage of where we are on our S-Curve



Career S-Curve



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5 %

NOW is the Time to ACT!

A Call to Action!

A Commitment to Accountability for My Career Success

Initiate Your Personal Recovery Plan

What Does This "Recovery Plan" Opportunity DO for Me?

- Significantly enhances my value to current and future employers
- Strengthens my self-confidence; I feel much better about myself
- Strengthens my network of connections – one of the greatest assets I possess
- **The BIG One:** Readies me and positions me for the next up-tick on my career S-Curve

Personal Recovery Plan

So....

Where do I start?

Personal Recovery Plan

Initiate the Four Step Recovery Plan

1. **Add Value Now** - *Maximize My Current Value Where I Am, "Protect" What You Have*
2. **Clarity of Direction** - *Thorough Self-Assessment, Identify Key Elements, Explore ALL Career Options, Get Clear on What's Next for You*
3. **Nurture Your Network** - *Nourish and Strengthen My Network of Personal and Business Contacts*
4. **Get Ready!** *Plan and Prepare for What's Next*

Personal Recovery Plan

Step 1: Add Value Now

- **“Protect” What You Have** – What You Have Now is Your Launching Pad
- **Focus on Results** – Strong Bias for Action and Getting Things Done
- **Maximize Your Usefulness** – Deliver More Than Expected; Go Above and Beyond; Set Yourself Apart
- **Be Easy to Work With** – Stay positive and flexible; be a dependable team player

Personal Recovery Plan

Step 2: Clarity of Direction

- **Take Inventory** – Self Assessment of Skills, Strengths, and Key Elements
- **Take Stock of Your Needs** – Reaffirm Your Values and Lifestyle Needs
- **Evaluate Options** – Identify and Thoroughly Research ALL Options
- **Clearly Define What's Next**

Florida APA Conference - Planner's Recovery Kit

(Panel Discussion)

Personal Recovery Plan

Step 3: Nurture Your Network

- **Number ONE Asset** – Your Best Source for New Opportunities – Make Networking a Lifelong Habit
- **Cultivate Advocates and Champions** – Maintain Regular, Meaningful Contact
- **Broaden Your Network Reach** – Expand the Size and Scope of Connections

Personal Recovery Plan

Step 3: Nurture Your Network

- **“Ping” Your Network** – Communicate On an Ongoing Basis – Staying on the “Radar Screen.” Consider **Social Media Applications**
- **Get Involved** – Join and Actively Participate in Organizations
- **Think: “Give First”** – Give, Share and Express Thanks. Build Your “Bank”

Personal Recovery Plan

Step 4: Get Ready!

- **Financial Planning** – Sufficient Savings and Other Liquid Assets Set Aside
- **Up-to-Date Collateral** – Compelling Resume and Collateral – Results-Focused
- **Learning and Training** – Strengthen and Develop Relevant Skills and Competencies
- **Plan Now** – Formulate and Implement an Action Plan

NOW is the Time to ACT!

5 %

Personal Recovery Plan

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Personal Recovery Plan

A Testimonial Story

The Opportunity Is This:
NOW is the Time to ACT!

Next Steps

Begin Developing Your
Personal Recovery Plan

And

Ready Yourself for the
Next Up-tick in Your S-Curve

NOW is the Time to ACT!

Questions?

Thoughts?

Comments?

Personal Recovery Plan

Step 2: Clarity of Direction

Panel Discussion:

Kevin Johns – *AICP, Director of Economic Development of Palm Beach County*

Rochelle Lawandales, *AICP, President of Lawandales Planning Affiliates, Inc.*

Melissa Hege, *AICP, LEED AP, Senior Planner at Zyscovich Architects*

Personal Recovery Plan

Step 2: Clarity of Direction

Panel Discussion:

- *Career "Path" Overview*
- *Feedback from Recent Self Assessment*
- *Ideas for Options and Opportunities in Today's Market*
- *How We Changed the Way We Do Business in Response to Today's Market*
- *Future Trends*

Personal Recovery Plan

Step 2: Clarity of Direction

Panel Discussion:

Questions?

Thoughts?

Comments?

NOW is the Time to ACT!

Key Take-Aways:

- Recognize That The Time is NOW! The opportunity is in Front of You
- Understand It is Up to YOU to Ready Yourself for the Next Up-tick in Your S-Curve
- Implement Your "Personal Recovery Plan"

NOW is the Time to ACT!

My Challenge to You:

- **Self Assessment** - Set a personal deadline to take yourself through a comprehensive Self Assessment Process in the next 30 days for Purposes of Exploring Options and Alternatives.
- **Contact Network Organization** - Set a personal deadline 30 days from now to organize your network of personal, business and professional contacts and lay out an action plan to regularly communicate with your network.

The Opportunity is NOW!

Make the Choice!

Formulate and Implement Your
Personal Recovery Plan

**Take Charge
of Your Career**



The Opportunity is NOW!

Resources:

- MAPP Online Assessment: www.Assessment.com
- CRG Leadership Institute: Career transition specialists -- www.CRGLeaders.com
- Career Success! Blog: www.AndyRobinsonCoach.com
- Career Success Radio: www.ExceptionalWisdomRadio.com
- Career Planning Books:
 - “Your Next Career” – Do What You’ve Always Wanted to Do” – Gail Geary
 - “Make Job Loss Work for You – Get Over It and Get Your Career Back on Track” – Richard Deems
 - “The High Achiever’s Secret Codebook – The Unwritten Rules of Success at Work” – Sandra Naiman
 - “Smart Networking – Attract a Following in Person and Online” – Liz Lynch
 - “Me 2.0 – Build a Powerful Brand to Achieve Career Success” – Dan Schawbel