

**The American Planning Association
Florida Chapter Presents the:**



**September 5-8
at the
Hilton in the
Walt Disney
World® Resort**

SPONSOR & EXHIBITOR GUIDE

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PLANNING A DELICATE BALANCE
2007 Annual State Conference Florida Chapter
American Planning Association
Hilton in the Walt Disney World® Resort, September 5-8

SPONSOR & EXHIBITOR GUIDE:

Being a **SPONSOR** for the FAPA Annual Conference is a valuable means to show support for the architects of our future. By participating as a Sponsor you can help advance the planning profession and, in the process, improve the quality of life for our state. **PLUS** take advantage of a range of benefits specially designed to promote your company or organization.

PLATINUM SPONSOR **\$3,500**

Complimentary Booth in Exhibit Hall
Two Complimentary Conference Registrations
Full Page Ad in FAPA's Monthly Publication, *Florida Planning* (\$500 value, issue of your choice)
Full Page Ad in Conference Program (Ad size is 3.75" x 10.50")
Complimentary One Year Membership in FAPA
Business Card Ad in *Florida Planning* for One Year
Acknowledgment at FAPA Conference
Acknowledgment in *Florida Planning* Newsletter
On-Site Signage for Maximum Visibility
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1/4 page Ad in Conference Program (Ad size is 3.75" x 2.50")
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BRONZE SPONSOR **Less than \$1000**

Business Card Ad in Conference Program
Business Card Ad in *Florida Planning* for One Month
On-Site Signage for Maximum Visibility
Acknowledgment in Conference Program
Recognition in Portfolio Provided to All Delegates
Acknowledgment in *Florida Planning* Newsletter

Join us as an EXHIBITOR at the FAPA Annual Conference and gain maximum exposure for your company or organization with professional planners statewide. The Expo will feature consulting firms, government agencies, professional associations, educational organizations and vendors offering a wide variety of services and products of interest to professionals in planning and related fields. This is a grand opportunity to market innovative products, educate participants (and the readers of our publications) about your interests and establish excellent contacts for the future. Space is limited, so early reservations are required to guarantee availability.

AS AN EXHIBITOR, YOU WILL HAVE THE OPPORTUNITY TO:

- ★ Showcase your products and services with all delegates.
 - All booths are in high profile locations, convenient to meeting rooms.
 - Receptions and breaks will be held in exhibit area.
 - Delegates will be reminded by signage, literature and announcements of your participation.
- ★ Network with delegates, making valuable contacts for future dealings
- ★ Learn the latest in planning approaches and developments by attending the conference and interacting with participants.

ADDITIONAL BENEFITS OF BEING A FAPA EXHIBITOR ARE:

Full Display Booth (\$1000)

- Business Card Ad in Conference Program
- Additional Recognition in the Conference Program.
- Special Acknowledgment in the FAPA Newsletter.
- Complimentary List of Pre-Registered Attendees

Table Top Display (\$500)

- Business Card Ad in Conference Program
- Additional Recognition in the Conference Program.
- Special Acknowledgment in the FAPA Newsletter.
- Complimentary List of Pre-Registered Attendees

If you are an exhibitor, please note the following:

- Exhibitors are not required to register for the FAPA Conference. However, if you wish to attend any professional or social functions, including keynote addresses, break-out sessions, lunches or receptions, conference registration is required.
- Table and booth space are assigned on a first-come, first-served basis. Space is limited and sells out quickly. Therefore, cancellation refunds will be given in full provided the space can be sold to another exhibitor.
- An exhibitor information sheet will be provided to you and will include information on exhibit hours, setup and teardown, and loading, unloading, and shipping.
- An exhibitor registration packet will be provided to you at your exhibit booth or table. It will contain badges for all unregistered exhibitors (if names are provided in advance of the conference). Name tags for registered exhibitors will be provided in conference registration packets.

FURTHER OPPORTUNITIES TO MAXIMIZE YOUR EXPOSURE:

Florida Planning: *Florida Planning* is the official newsletter of the Florida Chapter of APA. All FAPA members receive it, as do APA Chapters nationwide, major Florida newspapers and broadcast outlets, subscribers and other interested persons and organizations. The *Florida Planning* issues mailed prior to the Conference, including the Preliminary Conference Program; provide a great opportunity for Exhibitors to announce their involvement at the Conference. Advertising costs are as follows: **Full Page** (\$500); **½ Page** (\$300); **¼ Page** (\$175). Contact the Chapter office for further information at (850) 201-3272 or fapa@floridaplanning.org.

Item Sponsorships: Sponsorships for various items, such as neck badges, conference-at-a-glance pocket programs, and tote bags, may also be available. For more information, contact fapa@floridaplanning.org or Randy Vosburg at randal.vosburg@polksheriff.org.

YES, I/WE WANT TO BE PART OF THE 2007 ANNUAL CONFERENCE OF THE AMERICAN PLANNING ASSOCIATION, FLORIDA CHAPTER.

Firm/Organization: _____

Name of Contact: _____

E-mail for Contact: _____

Phone: _____ Fax: _____

Address: _____

Person(s) Attending: _____

I will provide a high-resolution .jpeg to FAPA to use for advertising purposes in the Conference Program.

SIGN US UP!

★ Sponsor

Platinum (\$3,500) \$ _____

Gold (\$2000) _____

Silver (\$1,000) _____

Bronze (under \$1000) \$ _____

★ Exhibitor

Full Booth (\$1,000) _____

Table Top Display (\$500) _____

Total Due: \$ _____

METHOD OF PAYMENT:

Enclosed is our check in the amount of \$ _____

Enclosed is our government purchase order # _____

Make checks payable to: Florida Chapter, APA

Please mail to: FAPA Conference 2007
Florida Chapter, APA
2040 Delta Way
Tallahassee, FL 32303

Sign up NOW by using this Sponsorship Registration Form. Contact the Chapter office by phone at 850-201-3272 or fax 850-386-4396, or email us at fapa@floridaplanning.org for further details.

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Host Sections

Orlando Metro & Heart of Florida

Chapter Office