

American Planning Association, Florida Chapter



Marco Island Marriott Resort
Golf Club and Spa
Marco Island, FL
September 27-30, 2006

Sponsor and Exhibitor Guide

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PLANNING IN PARADISE
2006 Annual State Conference Florida Chapter
American Planning Association
Marco Island, September 27 - 30

SPONSOR & EXHIBITOR GUIDE

Being a **SPONSOR** for the **FAPA Annual Conference** is a valuable means to show support for the architects of our future. By participating as a Sponsor you can help advance the planning profession and, in the process, improve the quality of life for our state. **PLUS** take advantage of a range of benefits specially designed to promote your company or organization. As a special incentive, prices remain unchanged from the 2004 and 2005 conferences.

PLATINUM SPONSOR **\$3,500**

Complimentary Booth in Exhibit Hall.
Two Complimentary Conference Registrations.
Full Page Ad in FAPA's Monthly Publication, *Florida Planning* (\$500 value, issue of your choice).
Full Page Ad in Conference Program.
Complimentary One Year Membership in FAPA.
Business Card Ad in *Florida Planning* for One Year.
Acknowledgment at FAPA Conference.
Acknowledgment in *Florida Planning* Newsletter.
On-Site Signage for Maximum Visibility.
Recognition in Portfolio Provided to All Conferees.

GOLD SPONSOR **\$2,000**

Complimentary Table in Exhibit Hall.
One Complimentary Conference Registration.
Half Page Ad in FAPA's Publication, *Florida Planning* (\$300 value, issue of your choice).
Half Page Ad in Conference Program.
Complimentary One Year Membership in FAPA.
Business Card Ad in *Florida Planning* for Six Months
Acknowledgment at FAPA Conference.
Acknowledgment in *Florida Planning* Newsletter.
On-Site Signage for Maximum Visibility.
Recognition in Portfolio Provided to All Conferees.

SILVER SPONSOR **\$1,000**

1/4 Page Ad in FAPA's Publication, *Florida Planning* (\$175 value, issue of your choice).
1/4 page Ad in Conference Program.
Complimentary One Year Membership in FAPA.
Business Card Ad in *Florida Planning* for Three Months.
Acknowledgment at FAPA Conference.
Acknowledgment in *Florida Planning* Newsletter.
On-Site Signage for Maximum Visibility.
Recognition in Portfolio Provided to All Conferees.

BRONZE SPONSOR **Less than \$1000**

Business Card Ad in Conference Program.
Business Card Ad in *Florida Planning* for One Month.
On-Site Signage for Maximum Visibility.
Acknowledgment in Conference Program.
Recognition in Portfolio Provided to All Conferees.
Acknowledgment in *Florida Planning* Newsletter.

Join us as an EXHIBITOR at the FAPA Annual Conference and gain maximum exposure for your company or organization with professional planners statewide. The Expo will feature consulting firms, government agencies, professional associations, educational organizations and vendors offering a wide variety of services and products of interest to professionals in planning and related fields. This is a grand opportunity to market innovative products, educate participants (and the readers of our publications) about your interests and establish excellent contacts for the future. Space is limited, so early reservations are required to guarantee availability.

As an Exhibitor, you will have the opportunity to:

- Showcase your products and services with all conferees.
 - ◆ All booths are in high profile locations, convenient to meeting rooms.
 - ◆ Receptions and breaks will be held in exhibit area.
 - ◆ Conferees will be reminded by signage, literature and announcements of your participation.
- Network with conferees, making valuable contacts for future dealings.
- Learn the latest in planning approaches and developments by attending the conference and interacting with participants.

Additional benefits of being a FAPA Exhibitor are:

Full Display Booth (\$1000)

- ◆ Business Card Ad in Conference Program (if you sign up by June 9, 2006).
- ◆ Additional Recognition in the Conference Program.
- ◆ Special Acknowledgment in the FAPA Newsletter.
- ◆ Complimentary List of Pre-Registered Attendees Upon Request.

Table Top Display (\$500)

- ◆ Business Card Ad in Conference Program (if you sign up by June 9, 2006).
- ◆ Additional Recognition in the Conference Program.
- ◆ Special Acknowledgment in the FAPA Newsletter.
- ◆ Complimentary List of Pre-Registered Attendees Upon Request.

If you are an exhibitor, please note the following:

- Exhibitors are not required to register for the FAPA Conference. However, if you wish to attend any professional or social functions, including keynote addresses, break-out sessions, lunches or receptions, conference registration is required.
- Table and booth space are assigned on a first-come, first-served basis. Space is limited and sells out quickly. Therefore, cancellation refunds will be given in full provided the space can be sold to another exhibitor.
- An exhibitor information sheet will be provided to you and will include information on exhibit hours, setup and teardown, and loading, unloading, and shipping.
- An exhibitor registration packet will be provided to you at your exhibit booth or table. It will contain badges for all unregistered exhibitors (if names are provided in advance of the conference). Name tags for registered exhibitors will be provided in conference registration packets.

Further Opportunities to Maximize your Exposure

Florida Planning: *Florida Planning* is the official newsletter of the Florida Chapter of APA. All FAPA members receive it, as do APA Chapters nationwide, major Florida newspapers and broadcast outlets, subscribers and other interested persons and organizations. The *Florida Planning* issues mailed prior to the Conference, including the Preliminary Conference Brochure, provide a great opportunity for Exhibitors to announce their involvement at the Conference. Advertising costs are as follows: **Full Page** (\$500); **½ Page** (\$300); **¼ Page** (\$175). Contact the Chapter office for further information at (850) 201-3272 or fapa@floridaplanning.org.

Event and Item Sponsorships: Sponsorships for various events, such as lunches and receptions, as well as conference items, such as the proceedings CD and tote bags, may also be available. For more information, contact Cherie Akers, cherieakers@wilsonmiller.com

YES! SIGN US UP!

Yes, I/We want to be part of the 2006 Annual Conference of the American Planning Association, Florida Chapter.

Firm/Organization: _____

Name of Contact: _____ Person(s) Attending: _____

Address: _____

Phone: (____) _____ Fax: (____) _____

E-mail for Contact: _____

Contact for Required Graphics:

Phone Number _____ E-Mail Address _____

Sign Us Up as Follows:

- o Sponsor _____
 - o Platinum (\$3,500)
 - o Gold (\$2000)
 - o Silver (\$1,000)
 - o Bronze (under \$1000)

- o Exhibitor _____
 - o Full Booth (\$1,000)
 - o Table Top Display (\$500)

Total Due: _____

Method of Payment:

- o Enclosed is our check in the amount of \$_____.
- o Enclosed is our government purchase order # _____.

Make checks payable to: Florida Chapter, APA

Please mail to: FAPA Conference 2006
Florida Chapter, APA
2040 Delta Way
Tallahassee, FL 32303

Sign up NOW by using this Sponsorship Registration form or contact the Chapter office at 850-201-3272 (phone), 850-386-4396 (fax), or fapa@floridaplanning.org for further details.

Referred by the Florida Chapter, American Planning Association _____ Section